

# MUSIC VIDEO RUBRIC

Plan, produce and edit a music video, working with a group or independently. Create a visually entertaining music video that correlates with your chosen song. Carefully, plan camera shots, camera angles, transitions and scenes using a Storyboard. You must also be creative by using costumes, props, various lighting, excellent acting and/or a variety of environments (not just the school hallway).

Project Criteria	4 Advanced	3 Intermediate	2 Novice	1 Needs Improvement
	A+ A A-	B+ B B-	C+ C C-	D+ D D-
<b>Plan, produce and edit a highly creative and entertaining music video that clearly correlates with your chosen song.</b>	Planning, production and editing is highly creative and demonstrates advanced video skills. Video is very entertaining and music clearly correlates with chosen song.	Planning, production and editing is creative and demonstrates above average video skills. Video is entertaining and music clearly correlates with chosen song.	Planning, production and editing is of average ability and demonstrates average video skills. Video is somewhat entertaining and music somewhat correlates with chosen song.	Planning, production and editing is not creative and demonstrates below average video skills. Video is not entertaining and music does not clearly correlate with chosen song.
<b>Audio - Profanity not allowed.</b>	Uses audio (soundtrack, music, sound effects or voice overs) in a creative manner to enhance the desired effect communicated to an audience.	Uses audio (soundtrack, music, sound effects or voice overs) to enhance the desired effect communicated to an audience.	Uses audio (soundtrack, music, sound effects or voice overs) but does not enhance the desired effect communicated to the audience.	Does not use audio (soundtrack, music, sound effects or voice overs) to enhance the desired effect communicated to the audience.
<b>Basic Video Elements</b>	Start and end with 5 seconds of BLACK VIDEO. Creative TITLE and CREDITS. Exported with YOUR NAME in the title.	Start and end with 5 seconds of BLACK VIDEO. Includes TITLE and CREDITS. Exported with YOUR NAME in the title.	Start and end with too much or too little BLACK VIDEO. Missing TITLE or CREDITS. Exported file not labeled with YOUR NAME.	Start and end with too much or too little, or missing BLACK VIDEO. Missing TITLE or CREDITS. Exported file not labeled with YOUR NAME.
<b>Time Management</b>	Utilized class time wisely and effectively. Turned in video before the February 16th deadline.	Utilized class time wisely and effectively, most of the time. Turned in video on the February 16th deadline.	Did not utilize class time wisely and effectively. Turned in video on the February 16th deadline.	Did not utilize class time wisely and effectively. Did not turn in video by the February 16th deadline.

Student Name: \_\_\_\_\_ Block: \_\_\_\_\_ Date: \_\_\_\_\_